



CBC

CBC-ROI Alberta Attitudes Survey January 2012



Figure1



Issues of Importance in Alberta



"I'd like to know what you think is the most important issue facing Alberta today?"

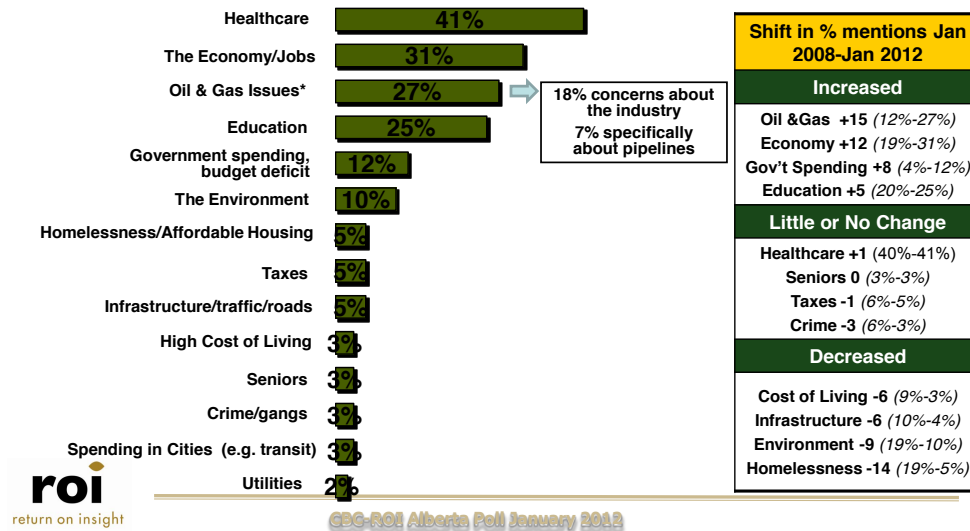


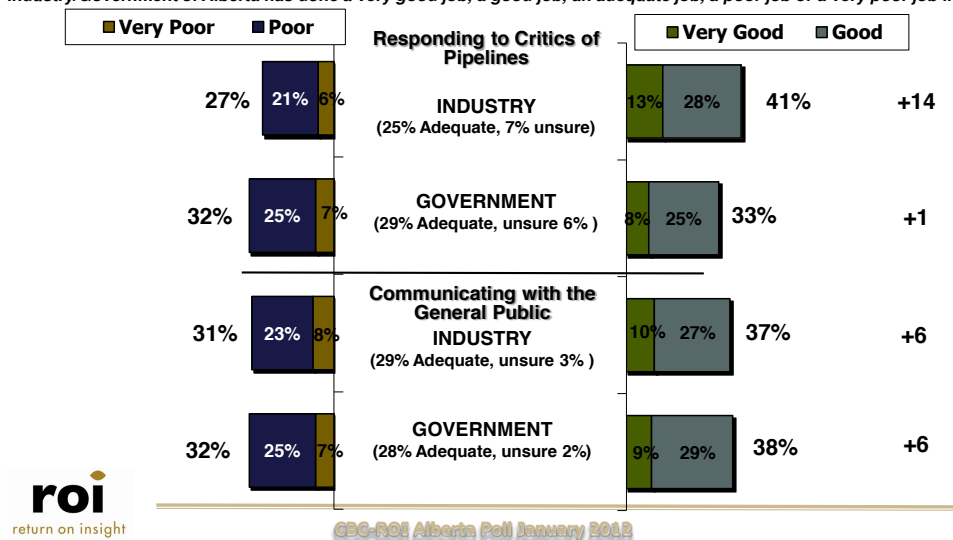
Figure 2



Rating the Government & Industry Dealing with Energy Issues



"Now I'd like to ask you a few questions about the oil and gas industry in Alberta. In general do you think the oil and gas Industry/Government of Alberta has done a very good job, a good job, an adequate job, a poor job or a very poor job in ..?"





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Figure 3



Rating the Government & Industry Dealing with Energy Issues



"Now I'd like to ask you a few questions about the oil and gas industry in Alberta. In general do you think the oil and gas Industry/Government of Alberta has done a very good job, a good job, an adequate job, a poor job or a very poor job in ..?"

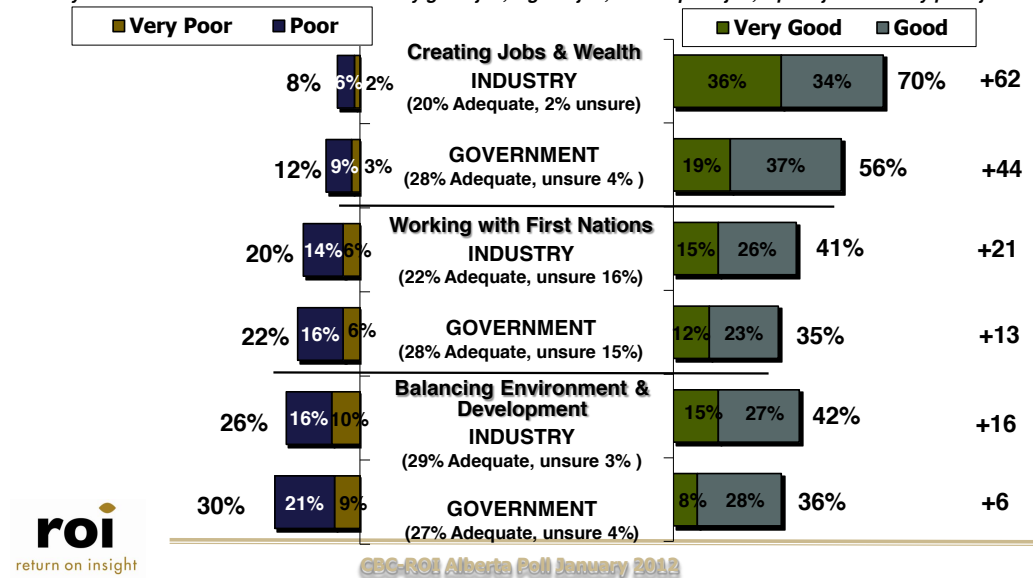


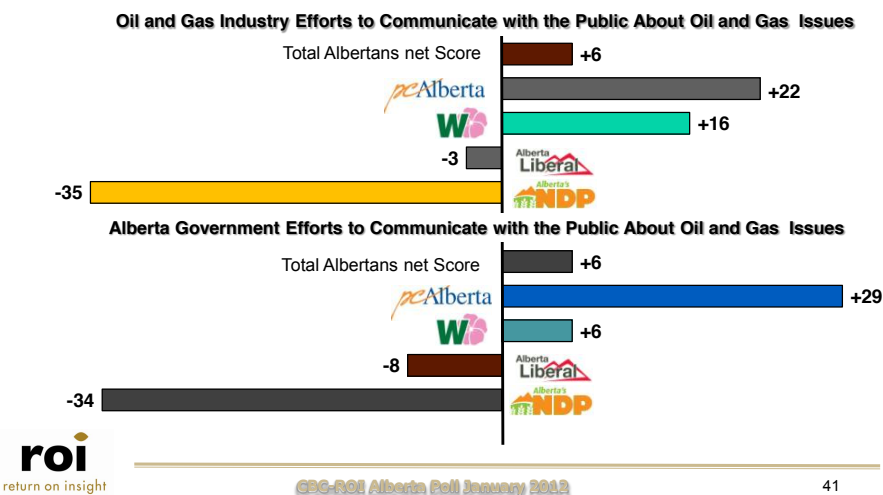
Figure 4



Assessing Communication Efforts on Oil & Gas Issues Among Voters



Net Scores calculated based on % saying good/very good job, subtracting % saying poor/very poor job





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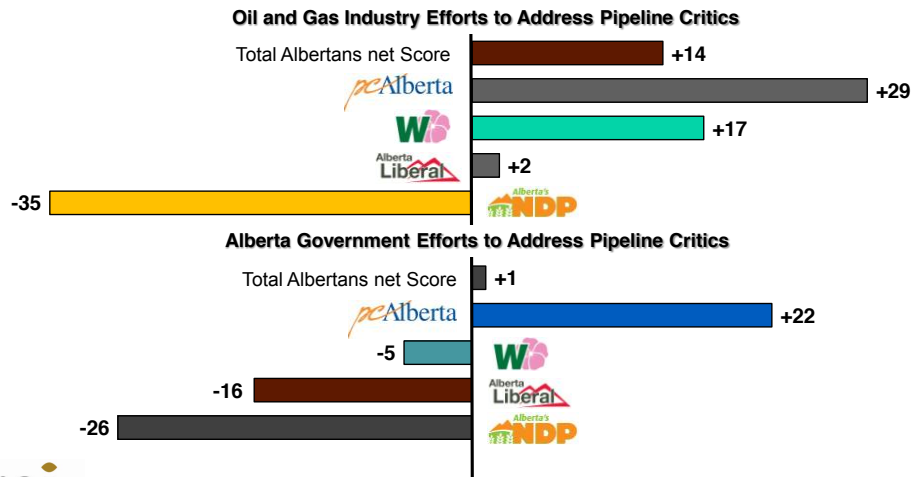
Figure 5



Effectiveness of Efforts to Address Pipeline Critics Among Voters



Net Scores calculated based on % saying good/very good job, subtracting % saying poor/very poor job



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